

# COASTAL COMMUNITY PLANNING AND DEVELOPMENT

TIJUANA RIVER NERR, CA  
AUGUST 10-11, 2010

## Day 1: ACTIVITIES and OBJECTIVES

**9:00**    **Welcome.**    Introductions. Course overview. Intro activity.

**Activity: Community Image Survey**

Objective: Given photographs of development patterns, participants will identify personal “likes and dislikes” to create a class list of favorable and unfavorable qualities in community development.

**Drivers and Consequences of Conventional Development**

Objective: Given a presentation about the history of development, local and national growth and development trends, and the consequences of those patterns & trends, participants will be able to state the **drivers** of conventional development, recognize examples, and list the environmental, social & economic **consequences unique to their coastal community.**

**Break**

**Impacts of Conventional Development**

Objective: Given a short presentation about the impacts of conventional development patterns, participants will be able to identify the consequences of conventional development patterns and map the relationship between the environmental, social, and economic impacts

**12:00**    **Lunch**

**Impacts of Conventional Development (Part 2)**

Objective: Given a short presentation about the impacts of conventional development patterns, participants will be able to identify the consequences of conventional development patterns and map the relationship between the environmental, social, and economic impacts

**Benefits of Alternative Development**

Objective: Given a short presentation on the environmental, social, and economic benefits of alternative development patterns, participants will be able to identify benefits of alternative development and map the relationship between the environmental, social, and economic impacts.

**Smart Growth Elements**

Objective: Given a short presentation about **Smart Growth elements**, participants will be able to identify, record and report examples of **Smart Growth elements** from photos at varying scales.

**Break**

**Benefits of Alternative Development**

Activity: Smart Growth Award Winner Case Studies

Objective: Participants will understand important benchmarks by reading and discussing case studies of communities that have won the Environmental Protection Agency’s “Smart Growth” Awards. Participants will identify the principles implemented, benefits documented, and strategies used by award-winners to achieve their visions. Consider and discuss the applicability of a particular case to *your own community.*

**4:15**    **Wrap-Up**

# COASTAL COMMUNITY PLANNING AND DEVELOPMENT

TIJUANA RIVER NERR, CA  
AUGUST 10-11, 2010

## Day 2: ACTIVITIES and OBJECTIVES

### 9:00 Overview of Day 1

#### **Implementation Framework and Tools Overview (Part 1)**

The purpose of this section is also to provide a general overview of the types of tools and processes that are available to coastal communities to assist in implementing alternative development strategies. The tools will be organized and presented in terms of a six-step process for implementation.

#### **Activity: Community Goals Scorecard**

Objective: Use a "scorecard" to assess *your community's* regulations in terms of facilitating the implementation of alternative development principles and methods.

### **Break**

#### **Implementation Framework and Tools Overview (Part 2)**

The purpose of this section is also to provide a general overview of the types of tools and processes that are available to coastal communities to assist in implementing alternative development strategies. The tools will be organized and presented in terms of a six-step process for implementation.

### 12:00 Lunch

#### **Activity: Stakeholder Analysis**

Objective: Participants will be able to conduct a stakeholder analysis to identify the individuals or groups that must be involved to begin a collaborative smart growth planning process in their community.

### **Break**

#### **Activity: Visioning**

Objective: Use a base map of *your community* or project area and work with others to create an understanding of community values and a vision of the type and location of future growth and development.

### 4:15 Next Steps and Wrap-Up